

SEO Campaign Research and Planning

Carried out full keyword research for services and areas.

Built a site structure plan and page keywords.

On going

Google my business Set up and optimisation

Optimised Google my business

Built google my business site

Optimised website for google my business page.

Link Building and citation building campaign started

Building 75 Citation listings and links from top citation sites. Ongoing.

(See Report)

<https://drive.google.com/file/d/1ZccXFISCrCgRUVAUU489oUhsWjbrZNcm/view?usp=sharing>

On page SEO

Home page optimisation for keywords (On Going)

meta title

Mata description

Page Title

Heading 1

Keywords home page

maintenance services

property maintenance company

maintenance company

property maintenance services

building maintenance services

building maintenance

property maintenance services london

building maintenance services london

maintenance services london
property maintenance company london
property maintenance
maintenance company london
house maintenance services

EICR Reports page optimisation

meta title
Meta description
Page Title
Heading 1

Keywords

EIRC Report
EICR check
EICR Test
EICR Electrician
EIRC Certificate
House EIRC report
ECT:

what is a eicr certificate?
is eicr a legal requirement?
how long does an eicr certificate last?

Gas page optimised

meta title
Mate description
Title
Heading 1

Keywords

Gas Services	1300
Gas services london	30
Gas Safe Services	
Gas Safe Engineer	
Gas engineer london	
Gas Safe engineer London	

Gas safe services London
ECT:

Electrical Services Page Optimised

Meta title
Mate description
Title
Heading 1

Keywords

Electrical services	search a month	1300
Electrical services near me	searches a month	480
Electrical services company	searches a month	90
Electrical services in London	searches a month	140
Electrical services london	searches a month	110
Electrical engineers	searches a month	
Electrical engineers london	searches a month	90

Construction and Building services page optimisation

Meta title
Mate description
Title
Heading 1

Construction and building services
Building services
Construction services
Construction and building services London
Building services London
Construction services London
Construction company London
Building company London

Letting Agent Page optimisation

Meta title
Mate description
Title
Heading 1

Letting agency property maintenance services
Letting agency maintenance services

Landlord Page optimisation

Meta title
Mate description
Title
Heading 1

Landlord property maintenance services
Landlord maintenance services
Property maintenance services for landlords
Maintenance services for landlords

landlords gas safety certificate 1900 25

landlords gas safety certificate london 40 13

landlords Electrical certificate london 30

landlords EICR certificate 110 40

do landlords need an eicr

