

SEO Campaign Research and Planning

Carried out full keyword research for services and areas.

Built a site structure plan and page keywords.

On going

Google my business Set up and optimisation

Optimised Google my business

Built google my business site

Optimised website for google my business page.

Link Building and citation building campaign started

Building Citation listings and links from top citation sites. Ongoing.

(See Report)

<https://drive.google.com/file/d/1Xgz4Nf2mC9giGrrFHORf4ifS3N192q0W/view?usp=sharing>