



Monthly General Report

<https://safehouseservices.co.uk/>

October 7, 2021

SEO Overview

Updates

Blogger outreach link building

- File [here](#)

Keyword research for Gas engineers page

Add 1000 word of content to /Gas-engineers

Carried out on page optimisation

Changed URL

Added and optimised headings

Optimised meta data

Added images and added meta tags.

Maintenance

Date	Update Description
October 4, 2021	Technical SEO Updates <ul style="list-style-type: none"> - Site Backup - Link Checking - Image Checking - Site Health (Page speed, SSL, plugin & WordPress updates)
October 6, 2021	New page https://safehouseservices.co.uk/gas-engineers/ <ul style="list-style-type: none"> - Added content - Added images and keywords

Technical SEO Checklist



Technical SEO		
1. Website Backup	✓	
2. Check SSL	✓	
3. Mobile page speed score (check if green) https://developers.google.com/speed/pagespeed/insights/	✗	https://prnt.sc/1v5is9m
4. Desktop page speed score (check if green) https://developers.google.com/speed/pagespeed/insights/	✓	https://prnt.sc/1v5ird1
5. Update plugins, wordpress & themes (if applicable)	✓	Updated all plugins that can be updated.
6. Check for broken images https://www.internetmarketingninjas.com/broken-links-tool/	✓	https://prnt.sc/1rkpnwl
7. Check for broken links https://www.internetmarketingninjas.com/broken-links-tool/	✓	

Additional Notes

If you look at new keywords we are now ranking for plumbing keywords after adding and optimising the plumbing services page. **See new plumbing keywords below in red.**

The green keywords are on page 1

The orange keywords are on page 2

We will be adding content to the electrical services page this month. And continuing with Backlink Building. Adding links to the home page and Heating engineers page. Adding internal links to pages.

We are ranking for a lot of great national and London Keywords for the home page and new pages are starting to rank and move up the rankings.

Once we have added content to all the pages we will set up a blog and start adding blog post each month.

Ranked Keywords

Top 20 Moved Keywords		
Keyword	Search Engine	Position
property maintenance	Google.co.uk - UK	7 ↑ 9

Top 5 Keywords by Rankings			
Keyword	Monthly Searches	Google.co.uk	Yahoo.com(UK)
property maintenance company in london	110	4	68 ↑
property maintenance company london	110	4	13
property maintenance services london	50	5	13
maintainance services in london	n/a	5	-
property maintenance london	140	6	49 ↑

New Keywords				
Keyword	Clicks	Impressions	CTR%	Avg. Position
safe house maintenance	3	5	60	3.2
property maintainence	1	3	33.33	12.333
all gas services	0	1	0	31
all in maintenance	0	1	0	45
all in one building and property services ltd	0	2	0	39

all service plumbers	0	1	0	25
all service plumbing	0	30	0	23.267
boiler service worthing	0	4	0	26.25
building maintenance services company	0	1	0	27
building repairs and maintenance near me	0	2	0	11
care home maintenance companies	0	1	0	30
coopers complete property maintenance	0	3	0	20.333
domestic property maintenance	0	1	0	12
eicr cost 2020 london	0	2	0	41.5
electrical safety services	0	1	0	2
electricians worthing	0	1	0	2
gas boiler service worthing	0	2	0	2
general home repair and maintenance	0	1	0	2
general home repair and maintenance near me	0	1	0	2
groundworks for extension	0	3	0	15.667
home improvement near me	0	3	0	28.333
home maintenance service companies	0	2	0	8.5
home safe home	0	1	0	1
house contractor near me	0	1	0	20
house repair	0	1	0	2

house repair and maintenance services	0	1	0	6
house repairs and maintenance	0	1	0	2
house's	0	1	0	7
housing maintenance companies	0	2	0	16
how long is an electrical installation condition report valid for	0	1	0	49
maintainance services	0	1	0	11
maintanance company	0	1	0	11
maintenance services near me	0	1	0	17
my builder plumbers	0	1	0	37
payzone contact number uk	0	1	0	48
payzone customer service	0	4	0	35.25
payzone email address	0	1	0	42
payzone uk contact number	0	1	0	38
payzone.co.uk	0	1	0	40
plumber call answering service	0	1	0	36
plumber courses near me	0	1	0	48
plumbers in london uk	0	36	0	32.528
plumbing companies close to me	0	1	0	36
plumbing contractors near me	0	2	0	34.5

plumbing installation london	0	1	0	26
plumbing repairs	0	1	0	31
plumbing service near me	0	1	0	25
plumbing services around me	0	1	0	18
plumbing services central london	0	46	0	29.37
plumbing services near me	0	42	0	30.976
plumbing services near me now	0	1	0	20
professional property maintenance services	0	1	0	13
proPERT maintenance	0	2	0	11
property and maintenance	0	1	0	41
property care reviews	0	3	0	48.333
property maintaince	0	1	0	8
property maintenance and contractor management	0	1	0	20
property repair	0	1	0	11
propertymaintenance	0	2	0	10
safe building services	0	1	0	18
safe hause	0	1	0	20
safe house address	0	1	0	3
safe housse	0	1	0	8
safe installation near me	0	1	0	48

safe ltd	0	1	0	3
safe mend	0	1	0	6
safe repairs	0	2	0	21.5
safehouse logo	0	1	0	1
safehouse or safe house	0	1	0	29
safehouze	0	2	0	13.5
safehpuse	0	1	0	9
sayno to 0330	0	1	0	39
serv	0	2	0	2
service maintenance	0	1	0	4
service plumbers near me	0	2	0	37.5
service(s)	0	1	0	2
small plumbing jobs near me	0	1	0	15
take payments payzone	0	14	0	40
the property improvement company	0	2	0	11

Starred Keywords				
Keyword	Monthly Searches	Impressions	Clicks	Avg. Position
building maintenance london	20	226	0	13.05309735
building maintenance services london	10	58	0	12.72413793

certificate electrical	880	0	0	0
eicr certificate	2900	311	0	88.39228296
eicr certificates	2900	223	0	59.52914798
eicr certificates london	70	25	0	72.48
eicr check	110	1	0	181
eicr electrical certificate	40	0	0	0
eicr electrical installation condition report	70	0	0	0
eicr london	170	559	0	73.48658318
eicr report	720	662	0	74.35045317
eicr services	10	22	0	32.31818182
eicr test	720	1	0	174
housing maintenance services	10	2	0	20.5
london maintenance	50	28	1	25.67857143
london maintenance company	50	17	0	10
london property maintenance	40	262	2	12.94274809
london property maintenance companies	110	27	0	12.03703704
maintenance services in london	n/a	0	0	0
maintenance companies london	50	184	0	12.75543478
maintenance home services	50	57	0	24.85964912
property maintenance company in london	110	49	0	6.387755102

property maintenance company london	110	292	0	6.311643836
property maintenance in london	140	83	0	7.240963855
property maintenance	480	10	0	11.2
landlord maintenance services	20	53	0	39.18867925
property maintenance services london	50	473	0	7.376321353
property maintenance london	140	900	2	7.532222222
property maintenance London	140	900	2	7.532222222

All Keywords				
Keyword	Monthly Searches	Impressions	Clicks	Avg. Position
building repairs london	10	11	0	12.27272727
building repairs near me	20	6	0	17.83333333
building services maintenance companies	10	3	0	68
can anyone do an eicr	10	0	0	0
certified electrical services	10	0	0	0
construction maintenance services	10	1	0	13
construction plumbing companies	10	0	0	0
construction repair services	10	0	0	0
corgi gas engineer	50	0	0	0
corgi gas service	10	0	0	0

cost of electrical installation certificate	10	6	0	79
eicr	4400	4	0	141
eicr certificate cost london	110	27	0	48
eicr certificate in london	10	47	0	72.93617021
eicr certificate landlord	40	0	0	0
eicr certificate london	70	516	0	64.51937984
eicr certificate uk	10	2	0	66.5
eicr certification	10	12	0	59.08333333
eicr electrical report	10	4	0	96
eicr in london	10	0	0	0
eicr report london	20	104	0	50.45192308
eicr report uk	10	13	0	50.38461538
eicr reports	720	6	0	38.33333333
electrical eicr	40	0	0	0
electrical services for letting agents london	n/a	33	0	22.15151515
electrical services for property managers london	n/a	22	0	3.909090909
home improvement companies near me	10	4	0	28.5
home improvement near me	20	3	0	28.33333333
home maintenance london	10	23	0	10.26086957
home maintenance near me	10	1	0	13

home maintenance service	50	139	0	19.69784173
home maintenance services	50	352	1	14.96306818
home maintenance services london	10	16	0	10.25
home maintenance services uk	10	0	0	0
home property maintenance	10	29	0	20.72413793
home property maintenance services	10	0	0	0
house electrical safety check	10	0	0	0
house electrical test	10	36	0	87.52777778
house electrical test certificate	10	0	0	0
house electrical testing	10	0	0	0
house maintenance london	10	30	1	7.766666667
house maintenance near me	10	104	0	12.84615385
house maintenance service	20	55	0	26.69090909
house maintenance services	20	123	1	19.95121951
house maintenance services near me	10	16	0	9.375
house plumbers	20	24	0	62.33333333
house plumbing london	10	24	0	11.95833333
house repair near me	10	0	0	0
how long do electrical certificates last	10	2	0	42
how long does an eicr certificate last	10	2	0	42.5

maintenance companies near me	20	31	0	14.06451613
maintenance companies uk	10	13	0	23.84615385
maintenance services	70	226	0	27.46902655
maintenance services london	20	148	0	8.331081081
maintenance services near me	10	1	0	17
on call maintenance services	10	0	0	0
plumbing maintenance companies	10	46	0	29.86956522
plumbing services for landlords london	n/a	42	0	18.95238095
plumbing services for property managers london	n/a	16	0	4.8125
professional property maintenance	10	2	0	36
property care services	20	9	0	83.11111111
property maintenance	480	2286	8	13.54680665
property maintenance and repairs london	10	46	0	9.673913043
property maintenance companies in london	110	55	0	9.890909091
property maintenance companies london	110	164	0	8.597560976
property maintenance companies near me	20	18	0	23.05555556
property maintenance companies uk	10	14	0	15.92857143
property maintenance company	70	718	4	13.02367688
property maintenance near me	70	205	0	16.6
property maintenance services uk	10	25	0	9.36

property maintenance services near me	50	134	1	14.23134328
property repair london	30	27	0	8.62962963
property repair services	10	3	0	20
property repairs	10	40	0	6.225
property repairs london	30	10	0	7.8
property repairs near me	10	56	0	14.16071429
property maintenance company london	n/a	19	0	6.421052632
reactive property services	10	0	0	0
safe gas services	10	3	0	36.66666667
service maintenance company	10	0	0	0
services and maintenance	10	0	0	0
uk property maintenance	10	17	0	9.882352941
what is a eicr certificate	20	31	0	50.06451613
what is an eicr certificate	50	58	0	50.5
what is an eicr report	10	47	0	44.0212766
what is eicr certificate	70	28	0	49.82142857
maintenance London	50	61	0	20.09836066
maintenance london	50	61	0	20.09836066