



Monthly General Report

<https://safehouseservices.co.uk/>

January 4, 2022

SEO Overview

Updates

Blogger outreach link building 3 blog post placements on high domain authority sites.
[See report here.](#)

Mini sites created: Authority Site Links

We built properties on high authority domains and linked to your website. These are the only links in the structure that are pointed directly to your site.

6 Authority Site links created

[See report here](#)

Authority Site Links

We built properties on high authority domains and linked to your website. These are the only links in the structure that are pointed directly to your site.

32 Authority Site links created

[See report here](#)

Working on content and images. We are going to start adding new content for targeted keywords.

Maintenance

Date	Update Description
January 4, 2022	Technical SEO Updates <ul style="list-style-type: none"> - Site Backup - Link Checking - Image Checking - Site Health (Page speed, SSL, plugin & WordPress updates)

Technical SEO Checklist



Technical SEO		
1. Website Backup	✓	https://safehouseservices.co.uk/wp-content/backups-dup-pro/recover/20220104_safehouseservices_b48eff972c5c94262668_20220104122617_installer-backup.php?archive=..&dup_folder=dup-installer-8a7cc9b-04122617
2. Check SSL	✓	
3. Mobile page speed score (check if green) https://developers.google.com/speed/pagespeed/insights/	✗	https://prnt.sc/25yyixf
4. Desktop page speed score (check if green) https://developers.google.com/speed/pagespeed/insights/	✗	
5. Update plugins, wordpress & themes (if applicable)	✓	Updated all plugins that can be updated.
6. Check for broken images https://www.internetmarketingninjas.com/broken-links-tool/	✓	
7. Check for broken links https://www.internetmarketingninjas.com/broken-links-tool/	✓	

Additional Notes