



Monthly General Report

<https://safehouseservices.co.uk/>

April 2022

SEO Overview

Updates

April 29, 2022

- Technical SEO Updates
 - Site Backup
 - Link Checking
 - Image Checking
 - Site Health (Page speed, SSL, plugin & WordPress updates)

April 28, 2022

- Added the letterhead as a design template to their dash.stannp.com account

April 27, 2022

- Re-created the letterhead as a docx template

April 26, 2022

- Removed the privacy page from the website

April 20, 2022

- Created and designed 3 letterhead templates
- Fixed the /property-maintenance-west-london/ content

April 13, 2022

- added/edited images for the west london page
- Created, designed and added content for 4 location pages
- <https://safehouseservices.co.uk/property-maintenance-south-london/>
- <https://safehouseservices.co.uk/property-maintenance-west-london/>
- <https://safehouseservices.co.uk/property-maintenance-north-london/>
- <https://safehouseservices.co.uk/property-maintenance-central-london/>

Blogger outreach report

Publisher's URL: <https://www.homedecortips.co.uk>

placement URL: <https://www.homedecortips.co.uk/how-to-maintain-your-building/>

Domain Authority: 51

URL: <https://safehouseservices.co.uk/>

Anchor text: Safehouse services in London

Publisher's URL: <https://evo-designs.co.uk/>

Domain Authority: 45

Task placement URL: <https://evo-designs.co.uk/7-electrical-installation-tips-for-your-home.html>

URL: <https://safehouseservices.co.uk/electrical/>

Anchor text: Electrical services in London

Technical SEO Checklist



Technical SEO		
1. Website Backup	✓	
2. Check SSL	✓	
3. Mobile page speed score (check if green) https://developers.google.com/speed/pagespeed/insights/	✗	https://prnt.sc/h71ckAJAoHrj
4. Desktop page speed score (check if green) https://developers.google.com/speed/pagespeed/insights/	✓	https://prnt.sc/9q1yR3GpOowR
5. Update plugins, wordpress & themes (if applicable)	✓	Updated all plugins that can be updated.
6. Check for broken images https://www.internetmarketingninjas.com/broken-links-tool/	✓	
7. Check for broken links https://www.internetmarketingninjas.com/broken-links-tool/	✓	

Additional Notes