



Monthly General Report

<https://www.amgasservices.co.uk/>

May 2022

SEO Overview

Updates

June 1, 2022

- Technical SEO Updates
 - Site Backup
 - Link Checking
 - Image Checking
 - Site Health (Page speed, SSL, plugin & WordPress updates)

Citation building campaign

See report here:

<https://drive.google.com/file/d/1muGuXcoUEBnBHYWX6carilo6oaAHtBZk/view?usp=sharing>

On Page optimisation

Carried out content optimisation and internal linking to
home page,
central heating services
Emergency plumber

GMB Managment

Uploaded images to GMB
Created article for blogger out reach and got guest post. See below:

Blogger outreach Link building

Publisher's URL

<https://www.homerentla.com>

Task placement URL

<https://www.homerentla.com/some-tips-to-choose-professional-and-reliable/>

Article Linked URLs

<https://www.amgasservices.co.uk/>

<https://www.amgasservices.co.uk/boiler-replacement-and-repairs-colchester/>

Anchor text

Plumbers in Colchester Essex
Boiler replacement and repairs in Colchester.

Technical SEO Checklist



Technical SEO		
1. Website Backup	✓	
2. Check SSL	✓	
3. Mobile page speed score (check if green) https://developers.google.com/speed/pagespeed/insights/	✗	https://prnt.sc/b2Sb83NaOxZR
4. Desktop page speed score (check if green) https://developers.google.com/speed/pagespeed/insights/	✓	https://prnt.sc/hpJQt3kV1mWy

5. Update plugins, wordpress & themes (<i>if applicable</i>)	✓	
6. Check for broken images https://www.internetmarketingninjas.com/broken-links-tool/	✓	
7. Check for broken links https://www.internetmarketingninjas.com/broken-links-tool/	✓	

Additional Notes